

# 6 FACTS

## ON HOW BLACK MEN VOTE IN PINELLAS COUNTY, FLORIDA

A QUICK BRIEF BY URBAN  
MARKET ANALYTICS FOR THE  
POWER OF THE VOTE  
COLLECTIVE

SEP 12, 2024

[www.PowerVotePinellas.com](http://www.PowerVotePinellas.com)

the  
power  
vote  
of the  
COLLECTIVE

UMA  
URBAN MARKET ANALYTICS





## Black men registered to vote

An estimated 27,300 Black men are registered and eligible to vote in Pinellas (as of 8/31/2024). Black men are the county's second largest male voting group.

# 27,323

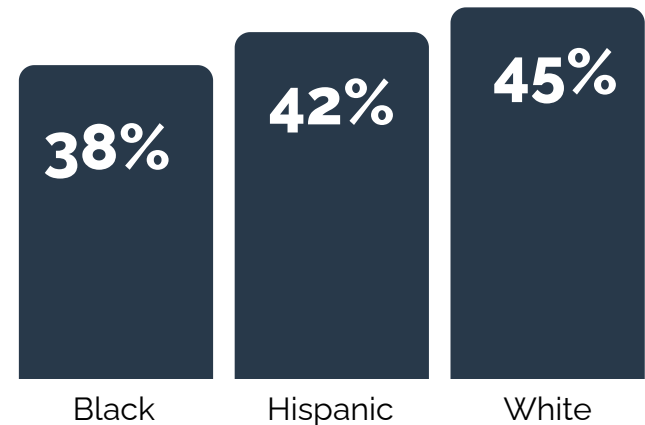
**Black men registered & able to vote**



## Men's share of the Black electorate

Men were only 38% of African Americans who voted in the 2020 election, which is a lower ratio than men of other race & ethnic groups carry in their communities. This is because Black men have lower voter registration and turnout rates, compared to Black women and other groups.

### Men's share of 2020 voters



## Black men unable to vote due to prior felonies

An estimated 8,600 Black men in Pinellas County are disenfranchised and unable to vote due to a prior felony conviction. This includes an estimated 3,925 men who've completed their sentences but are still paying or still owe fees and fines to the criminal justice system.

# 8,610

**Black men disenfranchised & unable to vote (est.)**

# 4

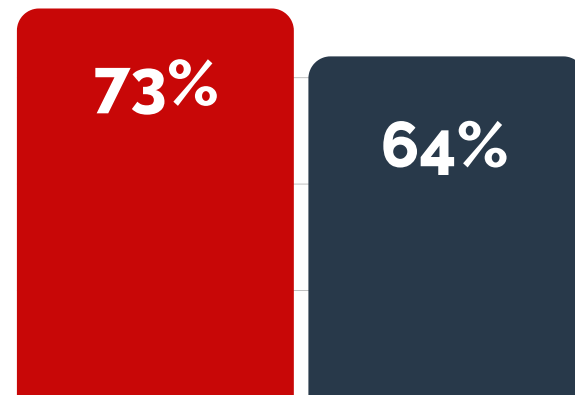
## Gender difference in turnout rate

Though Black men narrowed the turnout gap in the 2020 election, their turnout rate continues to lag Black women and other groups. In 2020, 64% of registered Black men voted vs 73% of Black women (a 9% gap).

Further, the Black male-female turnout gap is more than 4 times larger than the white gender gap (which was 2% in 2020, with 82% turnout by white women and 80% turnout by white men).

## Black voter turnout rates in 2020 election

■ Women ■ Men



# 5

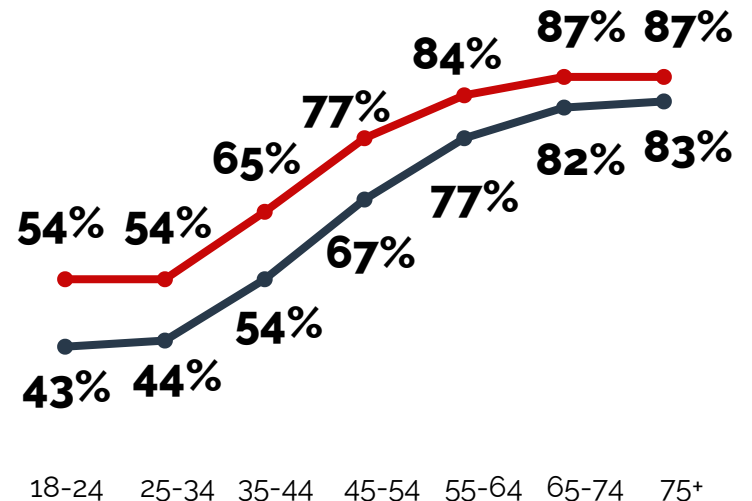
## Big difference in turnout and gender gap by age

Across all race groups, young Americans tend to vote at lower rates than their elders. But the age difference is bigger for Black voters (e.g., in 2020, turnout for 18-24 year old Black men was close to half the turnout rate for Black men age 65+).

In addition, the Black gender gap is bigger for younger voters (e.g., we see an 11% gap in turnout for Black women vs men in the 18 to 24 age group, vs a gap of only 4% for Black voters who are 75+)

## Black turnout rate in 2020, by age and gender

■ Women ■ Men



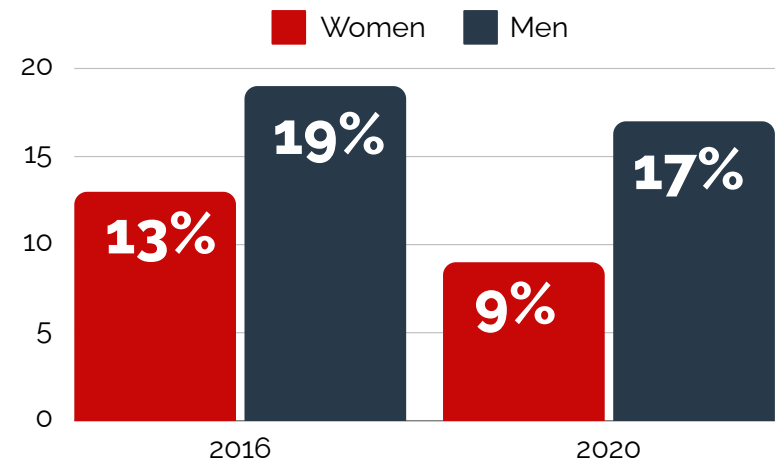


# 6

## Gender difference in party leanings

CNN and Washington Post exit polls for Florida show that more Black men than Black women voted for Republican and third party candidates in 2016 and 2020. In 2020 for example, 17% of Black men voted for Donald Trump or a third party candidate for president vs 9% of Black women.

### Black support for 3rd-party & Republican candidates



## Let's Talk About it! A Candid Conversation on Why Black Men Do & Don't Vote

Featuring a diverse panel of Black men from Florida's Tampa Bay Region

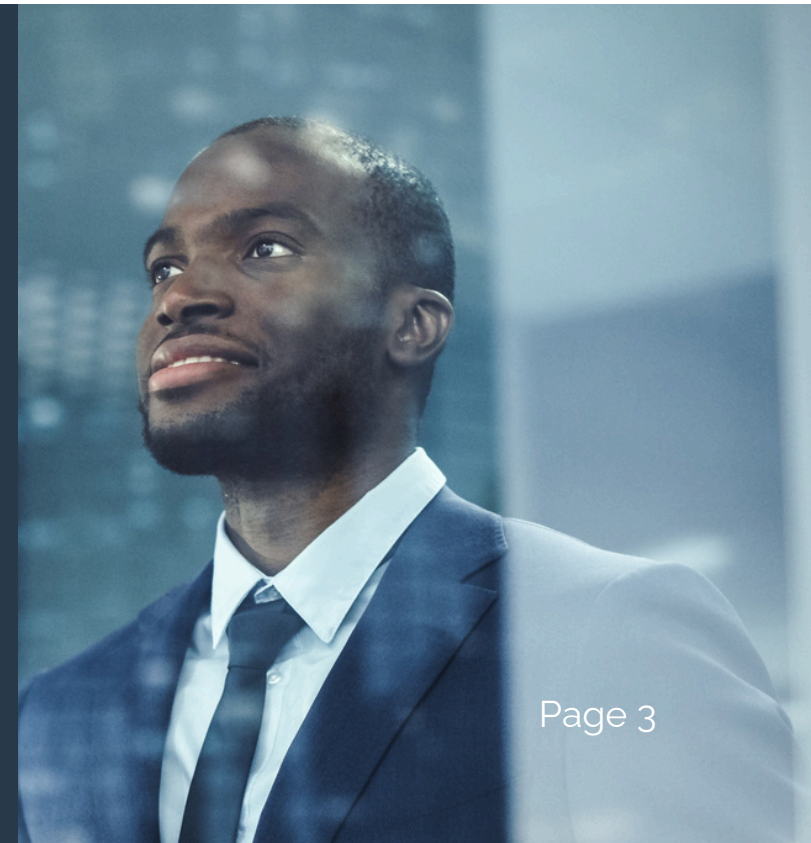
HOSTED BY THE POWER OF THE VOTE COLLECTIVE

Sep 17, 2024 | A Hybrid Event

[Learn more](#) about the event

[RSVP](#) to join in person, starting at 6:00 pm

[Register](#) to join via Zoom, starting at 6:30 pm



---

## Sources

**Pinellas County Supervisor of Elections.** Nov 16, 2020. Demographic Totals of Those Voting by District in 2020 General Election.

<https://www.voteinellas.gov/Portals/Pinellas/Documents/files/Voter%20History/2020/GEN/Demographic%20Totals%20of%20Those%20Voting%20by%20District%20in%202020%20General%20Election.pdf?ver=ur7d3N6p5K-iGD4cf-OCVA%3d%3d>

**Pinellas County Supervisor of Elections.** Nov 13, 2020. Month End Voter Statistics; October District Demographic Analysis.

[https://www.voteinellas.gov/Portals/Pinellas/Documents/files/Month%20End/2020/OCT/October%20District%20Demographic%20Analysis.pdf?ver=jn6Ugj6\\_VAgJUlaWJRjLg%3d%3d](https://www.voteinellas.gov/Portals/Pinellas/Documents/files/Month%20End/2020/OCT/October%20District%20Demographic%20Analysis.pdf?ver=jn6Ugj6_VAgJUlaWJRjLg%3d%3d)

**The Sentencing Project.** January 2023. Florida Bans Voting Rights of Over One Million Citizens.

<https://www.sentencingproject.org/app/uploads/2023/01/Florida-Voting-Rights-for-People-with-Felony-Convictions.pdf>

**Florida Department of Corrections.** Undated. Annual Report FY2022-2023.

[https://fdc-media.ccplatform.net/content/download/3089/file/Annual\\_Report\\_22-23\\_V10.pdf](https://fdc-media.ccplatform.net/content/download/3089/file/Annual_Report_22-23_V10.pdf)

**Florida Department of Corrections.** Florida Health Charts. Inmate Admissions, Rate Per 100,000 Population 19 and Over, 2023. Copyright Florida Department of Health Division of Public Statistics and Performance Management.

<https://www.flhealthcharts.gov/ChartsDashboards/rdPage.aspx?rdReport=NonVitalIndNoGrp.Dataviewer&cid=9770>

---

## About the Power of the Vote Collective

The Power of the Vote Collective is a non-partisan, non-endorsing get-out-the-vote campaign, collectively powered by community organizations toward the goal of maximizing Black voter participation in Pinellas County, Florida, for the 2024 general election.

### **PARTNERS**

Power of the Vote partners so far include the St. Petersburg Branch NAACP, the Pinellas County Urban League, African American Heritage Association, the Woodson African American Museum of Florida, Equity Institute (formerly 2020/One Community), Mt. Zion Progressive Missionary Baptist Church, the Interdenominational Ministerial Alliance, Alpha Kappa Alpha Sorority, Inc.® Zeta Upsilon Omega Chapter, National Council of Negro Women (NCNW) Metropolitan Section, Felton-Howard Law, Black Voters Matter, and Pinellas County National Organization for Women, with support from Zeta Phi Beta Sorority, Inc., Zeta Gamma Zeta Chapter.

### **LEARN MORE OR JOIN OUR MAILING LIST**

[www.PowerVotePinellas.com](http://www.PowerVotePinellas.com)